

HOW TO ENTER

Complete the entry form below. Detach and send with entry fee to:
SAN CLEMENTE CHAMBER OF COMMERCE
1100 N. El Camino Real
San Clemente, CA. 92672

ENTRY FORM

DIVISION (check one) Individual \$25 Restaurant \$35

PLEASE PRINT

(Note: if entering both categories, separate application and registration fees are required.)
No Refunds

Applicant Name _____

Team Name _____

Address _____

City/State/Zip _____

Day Phone () _____ Cell Phone() _____

Email: _____

DISCLAIMER

The above is correct to the best of my knowledge. I have read the San Clemente Salsa Challenge rules and regulations, if my application is accepted I hereby give the San Clemente Chamber of Commerce & city of San Clemente the right to use photographs taken of me or my team members for reproduction in any medium for purposes of trade, advertising, display, exhibition or editorial use without compensation..

RELEASE OF LIABILITY

In consideration of my entry in the above described event, I, intended to be legally bound, do hereby for myself, my heirs, my executors, and administrators, waive, release and forever discharge any and all right and claims for damages which may here after accrue to me against the San Clemente Chamber of Commerce, City of San Clemente & San Clemente Redevelopment Agency, Companies or entities, their officials, employees and agents of any and all liability or responsibility arising from any injury received or incurred participating in the event. I promise to inspect the event site and assure myself that the area is safe, and further agree that I will not participate in the event unless I am satisfied that the area and conditions are safe, I will further read and comply with all contest rules and regulations, note existing weather conditions and do agree that I voluntarily assume all risks arising from conditions related to the event site by myself or others.

I have read, understand and agree to all of the rules and regulations of the Salsa Challenge Event, as stated in this application.

Signature _____ Date _____

Sign and return this application with the non-refundable entry fee by July 4, 2010.

To: The S.C. Chamber Commerce 1100 N. El Camino Real, San Clemente, CA. 92672

Call (949) 492-1131 Sorry limited to 30 entrants No Refunds.



THE SAN CLEMENTE FIESTA

SALSA CHALLENGE

Sunday, August 8, 2010

**AVE. DEL MAR & AVE. SEVILLE
UNDER ENCLOSED CANOPY**

ENTRY FEES

INDIVIDUAL \$25 RESTAURANT \$35

RULES

All teams are required to supply a minimum of three (3) gallons of Salsa. All giveaways must be pre-approved by the Chamber prior to the event. Salsa cannot be prepared in or served from imported pottery.

1. Entrants are not permitted to set-up prior to 8:00a.m.
2. Placement of entrants is 1st come, 1st serve
3. Entrants will be excluded from event if they show-up for set-up after 10:00a.m.

SALSA CHALLENGE SCHEDULE

8-9:30a.m. Set up tasting area
10:00a.m. Judging Start
10:00a.m. Public tasting begins
2:00p.m. Tasting ends
(Or when a majority of participants have run-out of salsa)
2:30p.m. Winners announced

PUBLIC TASTING

Spectators will purchase tickets for tasting prior to the event. A spectator must present, to you, a ticket to receive a taste of your salsa. Each entrant will be given a hole punch to punch the tasting tickets. Punch one box on the ticket for each taste given. Contestants will be provided chips & napkins to be given to spectators for the tasting. Each cup is to be used **only once**. Tickets will be sold on the day of the Fiesta.

JUDGING

Salsa will be judged on a point basis for best tasting salsa. Each team will receive a judging bowl prior to the judging period. It will be the responsibility of the Head Cook to deliver his or her team's salsa to the judging area. Judging bowls will be called for by 10:30 a.m. The Best Decorated Booth awards will be determined by the judging panel based on points awarded for originality of costume and booth decorations. The People's Choice awards will be judged by individual taster's ballot. Teams will be disqualified for stuffing the ballot. Be on time, **bring your own chairs**.



AWARDS AND GRAND PRIZE

Prizes and trophies will be awarded to the winners in each of the following categories:

Judges favorite Salsa

- ❖ Best Individual - 1st place
- ❖ Best Restaurant - 1st place

Judges – Based on originality of costume & table decoration

- ❖ Best Decorated Individual – 1st place
- ❖ Best Decorated Restaurant – 1st place

- ❖ People's Choice Individual 1st, 2nd & 3rd place
- ❖ People's Choice Restaurant 1st, 2nd & 3rd place

Best Restaurant will receive a Perpetual Trophy.