

The San Clemente Chamber of Commerce Presents:

# Explore San Clemente

CITY GUIDE & BUSINESS DIRECTORY  
2024-2025



*Explore San Clemente* spotlights everything you should know about our city—familiarizing readers with hundreds of Chamber of Commerce business members and organizations. This comprehensive and beautifully designed guide is sure to impress information-seekers throughout the community.

**Reach 10,500 local businesses, visitors and high-traffic locations throughout San Clemente.**  
Receive bonus digital exposure on the SC Chamber's & *San Clemente Times*' websites all year long!

**PUBLICATION DATE: May 2024 | SPACE RESERVE DEADLINE: February 21, 2024 | ARTWORK DEADLINE: March 12, 2024**

## AD RATES

CHECK APPROPRIATE BOX

DISPLAY AD	CHAMBER MEMBERS	NON-MEMBERS
<input type="checkbox"/> Full-page color	\$1,750	\$2,075
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<input type="checkbox"/> Eighth-page color	\$550	\$645
<input type="checkbox"/> Business Card in Biz Directory	\$410 (color)	\$485 (color)

  

PREMIUM POSITIONS AVAILABLE	CHAMBER MEMBERS	NON-MEMBERS
<input type="checkbox"/> Inside Front Cover	\$2,335	\$2,590
<input type="checkbox"/> Inside Back Cover	\$2,180	\$2,400
<input type="checkbox"/> Back Cover	\$2,795	\$3,000

\*2.1 readers per 5,000 distributed copies

## AD SPECS

AD SPECS LISTED (W) X (H)  
RESOLUTION: 300 DPI

<b>Full Page</b>	<b>Half Page Vertical</b>
Live Area: 7.875" x 10.375"	3.875" x 10.375"
Trim Size: 8.375" x 10.875"	<b>Quarter Page</b> 3.875 in." x 5.125"
With Bleed: 8.625" x 11.125"	<b>Eighth Page</b> 3.875" x 2.5"
<b>Half Page Horizontal</b> 7.875" x 5.125"	<b>Business Card</b> 3.75" x 1.55"

## PAYMENT INFORMATION

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