



**SAN CLEMENTE**  
CHAMBER *of* COMMERCE  
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## Five Easy Ways to Get Connected in San Clemente

Whether you're just starting out, or focused on growing your existing business, you might feel disconnected. You wonder, "How do I run my business and also stay in-the-know?"

Membership with the San Clemente Chamber of Commerce helps you build valuable community connections that deliver visibility, credibility and growth to your organization.

In addition to membership, here are *Five Easy Ways to Get Connected in San Clemente!*

- 1 Read the Local News**  
There are several noteworthy publications in our community, including the *San Clemente Times* which publishes a weekly newspaper and also the quarterly *San Clemente Journal*. Likewise, the City of San Clemente's *Recreation Magazine* is chock-full of info, and the presentation is terrific. Pick up a printed copy of these publications and others from a news rack around town, or at the Community Center on Calle Seville at Avenida Del Mar. Digital versions are available, too!
- 2 Spend a Day Downtown**  
A stroll down Avenida Del Mar is a sure-fire way to get connected. Dogs are welcome, which is an added perk! One thing that makes San Clemente unique is that you'll often encounter business owners working in their own stores and restaurants. Take advantage by popping in to say hello. Remember to ask the friendly shopkeepers for their best local tips.
- 3 Help a Local Non-Profit**  
San Clemente is bursting with amazing non-profit organizations— there are simply too many to list. Partnering with a non-profit is free and rewarding. Get involved in even in a small way, and you're sure to meet likeminded individuals who care about the community. For starters, browse a list of non-profit Chamber members in the Member Directory at [scchamber.com](http://scchamber.com).
- 4 Utilize Social Media**  
Even for the tech-savvy, social media is not always simple. There are many unique platforms, and they all work a bit differently. Start by creating or updating your business page on Facebook or Instagram. Choose the least intimidating platform for YOU. Google your questions, take a course online or simply ask your friends for help. Use local hashtags like #sanclemente and tag and follow your favorites like @sanclementechamber. Your investment in learning will pay off.
- 5 Learn San Clemente High School's Motto**  
San Clemente High School is the center of our community with a motto that says it all— One Town, One Team. You'll learn that many former students have stayed to open businesses and raise their own families here, while faithfully returning to attend sports games, theatre productions and the annual Homecoming Parade on Avenida Del Mar. In a city of approximately 66,000, it sure feels small-town, and won't take long for you to embrace the One Town, One Team theme.

With these tips, you're sure to open the doors to valuable connection, growth and prosperity!

Here's to your success,

*Your San Clemente Chamber Team*

To learn more about membership with the San Clemente Chamber of Commerce, contact [susie@scchamber.com](mailto:susie@scchamber.com) or join (in a snap!) at [scchamber.com](http://scchamber.com)